



# MBA

## OPEN DISTANCE LEARNING PROGRAMME

LEARN WHILE  
YOU EARN



# ABOUT BSACIST

## B.S.ABDUR RAHMAN CRESCENT INSTITUTE OF SCIENCE AND TECHNOLOGY

- Since 1984, B.S. Abdur Rahman Crescent Institute of Science and Technology is a renowned Quality Leadership Institution located at the greenest spot of Chennai near Tambaram.
- Through our long history of 39 years of excellence, the Institution has offered access to a wide range of academic opportunities.

With 56 programmes, grouped under 12 different Schools

- 31 Undergraduate programmes
- 25 Postgraduate programmes
- Ph.D. (in all the departments)
- This institution is a rising stalwart in higher education with promising Quality, Security and Placement.
- Our educational programmes are designed to equip the learners with knowledge that helps them to achieve what they want to be and go where they want to go in the ladder of success.



# ABOUT CDOE

## CENTER FOR DISTANCE AND ONLINE EDUCATION

» B.S. Abdur Rahman Crescent Institute of Science and Technology established a Center for Distance and Online Education (CDOE) in the year 2021.

- This Center offers MBA & MCA PG programmes.
- The CDOE comprises
  - Well Equipped Studio and Classroom infrastructure
  - Advanced data center
  - Efficient Learning Management System
  - Expert In-house faculties

## MESSAGE FROM THE DIRECTOR



**Dr. A. Jaya**  
Director

» With an academic and administrative experience of more than three decades I am always passionate about the importance of quality education. As the Director of CDOE I am committed to ensure that all the students enrolled for the degree and certification programmes have a wide learning experience and opportunity that would give them a chance to grow their knowledge and skills. Distance learning is an opportunity for learners who cannot take traditional classes. It helps students to continue their personal development – as fresh graduates and as experienced employee to improve their qualification.

# Open Distance MBA Programme offered by CDOE

- 01** The degree awarded is equivalent to the regular degree Programme.
- 02** Excellent teaching-learning environment.
- 03** Highly qualified regular faculties with rich experience in industry and academics.
- 04** The curriculum and syllabus are at par with international standards.
- 05** The programme is approved by the AICTE and UGC.
- 06** Option to enroll in Academic Year (AY) and Calendar Year (CY).
- 07** In-house developed Self-learning materials.
- 08** Regular Interaction with faculty members.
- 09** Effective monitoring system.
- 10** Access to Learning Management System.
- 11** Placement Opportunities.



# Eligibility

## MBA

### Indian

- Candidates should earn a bachelor's degree in any field.
- A Bachelor's degree with minimum aggregate of 50%.
- Read, Write and Understand English



# Admission

## Process



**01**

### Application submission + Upload of

- T.C., Qualified Degree Certificates along with Grade sheets and 10, 12 Marksheets.
- Passport size photograph
- Aadhaar card for Indian nationals
- Passport (for foreign students)

**02**

### Selection process

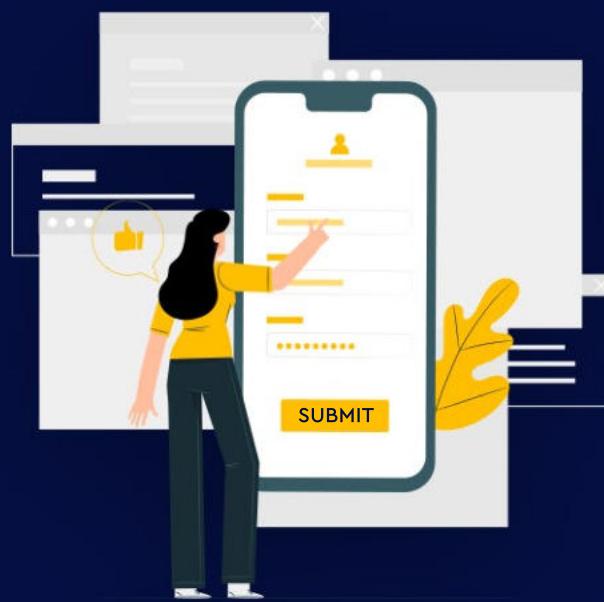
- Minimum eligibility confirmation in the qualifying examination
- Online entrance

**03**

### Selection intimation and fee payment

**04**

### Formal enrollment of the program



# Specialization

					
Human Resources Management	Financial Management	Marketing Management	Operations Management	Logistic and Supply Chain Management	Management Information System

## Teaching Methodology



## ACADEMIC PROGRAMME

### 1<sup>st</sup> YEAR

#### SEMESTER - I

- Management Concepts
- Managerial Economics
- Statistics for Decision making
- Accounting for Managers
- Organisational Behaviour
- Legal Aspects of Business
- Entrepreneurship Development
- Computer applications in Business Lab
- Business Communication Lab

#### SEMESTER - II

- Strategic Management
- Human Resources Management
- Corporate Finance
- Operations Management
- Marketing Management
- General Elective I
- General Elective II
- Current Affairs in Business Lab
- Psychometrics and Corporate connect Lab

**SEMESTER - III**

- Managing Disruptive Technologies
- General Elective III
- Functional Elective I
- Functional Elective II
- Functional Elective III
- Functional Elective IV
- Functional Elective V
- Functional Elective VI
- Summer Internship \*

**SEMESTER - IV**

- Project work

## Hiring Partners

**amazon**

**Capgemini**

**IBM**

**cognizant**

**ZOHO**

**L&T Infotech**

**wipro**

**Mindtree**

**WABCO**

**SONY**

**HCL**

**virtusa**

**Hewlett Packard  
Enterprise**

**Berger**  
Paint your imagination

**CSS  
CORP**

**Kaar**  
In Pursuit of Excellence



# Fee Structure

Application Fee

₹ 1,000

Tuition Fee per  
Semester

₹ 25,000

## Contact details

Mobile Number: +91 97909 53750

Email ID: cdoesupport@crescent.education

Website Link: [www.distance.crescent-institute.edu.in](http://www.distance.crescent-institute.edu.in)

Address: G.S.T Road, Vandalur, Chennai 600 048,  
Tamil Nadu, India.

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